



The Trade Show for
Kids' First Years

Important information regarding your admission ticket vouchers

The admission ticket vouchers offer you
and your customers a number of advantages:

For you as exhibitor

- You can print your company name, hall and stand number on the vouchers.
Your customers then see immediately who has sent them the voucher.
- As in the past, you will receive an invoice at the end of the fair, for only those vouchers that were exchanged for an entrance ticket by your customers who attended Kind+Jugend 2010.

For your customers

- Your customers can **redeem their admission ticket vouchers quite simply online.**
- **The admission ticket can be printed immediately upon redemption.**
- **This provides your customers with quick entry to the exhibition centre.**
- **Admission ticket = VRS travel ticket:** The printed admission ticket is valid for buses, trams and trains (2nd class only) in the area covered by the Rhine-Sieg Transport Authority (VRS). This does not apply to those trains of the Deutsche Bahn AG which are subject to a supplementary charge.
- Access to a wider range of **information online** helps visitors to plan their visit in the most efficient and effective way.

Make use of these benefits for yourself and your customers! Send out your admission ticket vouchers to your important partners and customers in good time. And don't forget to draw their attention to this service.

Finally, a few useful tips on the use of your admission ticket vouchers:

- Please compare the serial numbers of the vouchers listed in the delivery note with those on the original vouchers. In case of discrepancies, please let us know immediately.
- Record the **serial number** of the vouchers issued to each of your customers. Together with the invoice you will receive a list of the serial numbers exchanged for admission tickets. You will then see which of your customers made use of the vouchers.
- Please note that we will not return the original vouchers to you.

If you have any questions, just give us a call: **Tel. +49 180 511-7017.**

Your Kind+Jugend-Team

Koelnmesse GmbH
Messeplatz 1, 50679 Köln
Germany
Telephone +49 221 821-0
Telefax +49 221 821-2574
www.koelnmesse.de

