

Trade fair	Kind + Jugend	
Sub-heading	The Trade Show for Kids' First Years	
Date of the event	Sept. 16 <sup>th</sup> – 19 <sup>th</sup> , 2010	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany	Kind + Jugend The Trade Show for Kids' First Years Sept. 16 <sup>th</sup> – 19 <sup>th</sup> , 2010
Event frequency	Annual	

Venue	Cologne exhibition centre	<a href="http://www.kindundjugend.com">www.kindundjugend.com</a>
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Opening times	Exhibitors:	8:00 a.m. to 7:00 p.m.
	Visitors:	9:00 a.m. to 6:00 p.m.

Admission fees	Day Ticket advance sale	13,00 EUR	Contact:
	Day Ticket at the ticket office	22,00 EUR	Heidi Kummermehr
	2-Day Ticket advance sale	20,00 EUR	Tel.
	2-Day Ticket at the ticket office	32,00 EUR	+49 221 821 2946
	Season Ticket advance sale	33,00 EUR	Fax
	Season Ticket at the ticket office	53,00 EUR	+49 221 821-3283
			e-mail
			h.kummermehr
			<a href="mailto:h.kummermehr@koelnmesse.de">@koelnmesse.de</a>

Stand rental fees / sqm Upon registration by 31.10.2009	Terrace stand up to 100 sqm	113.00 EUR	Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 <a href="mailto:info@koelnmesse.de">info@koelnmesse.de</a> <a href="http://www.koelnmesse.de">www.koelnmesse.de</a>
	Terrace stand beyond 101 sqm	92.00 EUR	
	Corner stand up to 100 sqm	118.00 EUR	
	Corner stand beyond 101sqm	92.00 EUR	
	Two corner stand up to 100 sqm	120.00 EUR	
	Two corner stand beyond 101 sqm	92.00 EUR	
	Island stand up to 100 sqm	122.00 EUR	
	Island stand beyond 101 sqm	92.00 EUR	

Stand rental fees / sqm Upon registration by 31.12.2009	Terrace stand up to 100 sqm	119.00 EUR
	Terrace stand beyond 101 sqm	98.00 EUR

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	Corner stand up to 100 sqm	124.00 EUR
	Corner stand beyond 101sqm	98.00 EUR
	Two corner stand up to 100 sqm	126.00 EUR
	Two corner stand beyond 101 sqm	98.00 EUR
	Island stand up to 100 sqm	128.00 EUR
	Island stand beyond 101 sqm	98.00 EUR
Stand rental fees / sqm	Terrace stand up to 100 sqm	125.00 EUR
Upon registration after 01.01.2010	Terrace stand beyond 101 sqm	104.00 EUR
	Corner stand up to 100 sqm	130.00 EUR
	Corner stand beyond 101sqm	104.00 EUR
	Two corner stand up to 100 sqm	132.00 EUR
	Two corner stand beyond 101sqm	104.00 EUR
	Island stand up to 100 sqm	134.00 EUR
	Island stand beyond 101 sqm	104.00 EUR
Flat rate energy cost / sqm		4.95 EUR
Auma fee / sqm		0,60 EUR

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Catalogue	Pickup on site	free of charge
Product segments	Prams, car/bicycle seats, childrens` furniture, hygiene articles, electric appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations	
Fair profile	Leading international fair for infants and childrens` hardware, toys, maternity wear and kids clothing	

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Mailing of registration forms to exhibitors	From September 2009
Hall occupancy	10.1; 10.2; 11.1; 11.2 and 11.3 (Gross exhibition space 94.200 sqm)
Construction and dismantling periods	Construction Sept. 12, 08:00 p.m. to Sept. 15, 06:00 p.m. Dismantling: from Sept. 19, 06:00 p.m. to Sept. 20, 06:00 p.m.
Access rights	Trade visitors only
Target groups exhibitors:	Manufactures of prams, car/bicycle seats, childrens` furniture, hygiene articles, Electrical appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations
Visitors:	Childrens` specialist retailers, specialized market for children and baby equipment, toy specialist store, furniture (specialist) store, childrens` specialist store (full assortment), importers, wholesale, chain store, department stores, mail order business, purchasing associations, students at technical schools and colleges, fashion agencies, fashion/textile designers
Statistics for previous event (2009)	
Exhibitors	781
Gross exhibition space	94.200 sqm
Visitors	18.104
Project management	Thomas Postert <a href="mailto:t.postert@koelnmesse.de">t.postert@koelnmesse.de</a>
Website	<a href="http://www.kindundjugend.com">www.kindundjugend.com</a>