

Trade fair	Kind + Jugend	
Sub-heading	The Trade Show for Kids' First Years	
Date of the event	Sept. 13 th – 16 th , 2012	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany	Kind + Jugend The Trade Show for Kids' First Years Sept. 13 th – 16 th , 2012
Event frequency	Annual	

Venue	Cologne exhibition centre	www.kindundjugend.com
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Opening times	Exhibitors:	8:00 a.m. to 7:00 p.m.	Contact:
	Visitors:	9:00 a.m. to 6:00 p.m.	

Admission fees	Day Ticket advance sale	15,00 EUR	Nicole Bernal
	Day Ticket at the ticket office	25,00 EUR	Tel. +49 221 821 2704
	2-Day Ticket advance sale	22,00 EUR	Fax +49 221 821-3283
	2-Day Ticket at the ticket office	35,00 EUR	e-mail n.bernal@koelnmesse.de
	Season Ticket advance sale	36,00 EUR	
	Season Ticket at the ticket office	60,00 EUR	

Stand rental fees / sqm Upon registration by 31.10.2011	Terrace stand up to 100 sqm	120.00 EUR	Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 info@koelnmesse.de www.koelnmesse.de
	Terrace stand beyond 101 sqm	99.00 EUR	
	Corner stand up to 100 sqm	126.00 EUR	
	Corner stand beyond 101sqm	99.00 EUR	
	Two corner stand up to 100 sqm	130.00 EUR	
	Two corner stand beyond 101 sqm	99.00 EUR	
	Island stand up to 100 sqm	133.00 EUR	
	Island stand beyond 101 sqm	99.00 EUR	

Stand rental fees / sqm Upon registration by 31.12.2011	Terrace stand up to 100 sqm	130.00 EUR
	Terrace stand beyond 101 sqm	109.00 EUR

	Corner stand up to 100 sqm	136.00 EUR
	Corner stand beyond 101sqm	109.00 EUR
	Two corner stand up to 100 sqm	140.00 EUR
	Two corner stand beyond 101 sqm	109.00EUR
	Island stand up to 100 sqm	143.00 EUR
	Island stand beyond 101 sqm	109.00 EUR
Stand rental fees / sqm	Terrace stand up to 100 sqm	140.00 EUR
Upon registration after 01.01.2012	Terrace stand beyond 101 sqm	119.00 EUR
	Corner stand up to 100 sqm	146.00 EUR
	Corner stand beyond 101sqm	119.00 EUR
	Two corner stand up to 100 sqm	150.00 EUR
	Two corner stand beyond 101sqm	119.00 EUR
	Island stand up to 100 sqm	153.00 EUR
	Island stand beyond 101 sqm	119.00 EUR
Flat rate energy cost / sqm		6.95 EUR
Auma fee / sqm		0,60 EUR

Catalogue	Pickup on site	free of charge
Product segments	Prams, buggies, joggers, carrier systems and accessories, children's car seats, children's furniture, textiles, children's safety Indoor & Outdoor, fashions for mother and child, children's shoes, maternity wear, baby & children's toys & games (0 to 3 years), Kindergarten supplies, electronic & acoustic toys & games for children/multimedia, outdoor toys, dolls, cloth, terrycloth, cuddly & wodden toys, baby - health & care, mothers - health & care, magazines & books, product safety & certification	

Fair profile	Leading international fair for infants and
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Mailing of registration forms to exhibitors	From September 2011
Hall occupancy	10.1; 10.2; 11.1; 11.2 and 11.3 (Gross exhibition space 100.000 sqm)
Construction and dismantling periods	Construction Sept. 9, 08:00 p.m. to Sept. 12, 06:00 p.m. Dismantling: from Sept. 16, 06:00 p.m. to Sept. 17, 06:00 p.m.
Access rights	Trade visitors only
Target groups exhibitors:	Manufactures of prams, car/bicycle seats, childrens` furniture, hygiene articles, Electrical appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations
Visitors:	Childrens` specialist retailers, specialized market for children and baby equipment, toy specialist store, furniture (specialist) store, childrens` specialist store (full assortment), importers, wholesale, chain store, department stores, mail order business, purchasing associations, fashion agencies, fashion/textile designers, Midwives, nursery schooles
Statistics for previous event (2011) (subject to FKM assessment)	
Exhibitors	940
Gross exhibition space	aprox. 100.000 sqm
Visitors	21.200
Project management	Thomas Postert t.postert@koelnmesse.de

Website

www.kindundjugend.com
